

ADVOCACY ACTION PLAN



IDENTIFY YOUR LEGISLATORS and save their contact info so that you can quickly respond to action alerts:

Find your senator and representative here: www.legis.iowa.gov/legislators/find

SENATOR:

REPRESENTATIVE:

① ACTIVELY RESPOND to policy proposals

- SIGN UP** for INHF Action Alerts at innf.org/natures-advocate to be notified of advocacy opportunities
- ASK** your elected official to support or oppose a specific proposal
- VISIT** the capitol to speak at a subcommittee hearing or meet with your legislator to discuss an issue
- URGE OTHERS** to join you in action

② BUILD CONNECTIONS

- BUILD RELATIONSHIPS** with your elected officials
 - **INTRODUCE YOURSELF** to elected officials
 - **SUBSCRIBE** to your legislators' newsletters
 - **ATTEND** legislative forums
 - **INVITE** them to join you for a visit to a local park, trail or wildlife area
 - **MAINTAIN CONTACT, SHARE UPDATES AND SAY THANK YOU**
- RECRUIT LOCAL LEADERS** to advocate by demonstrating the role of nature in their lives and work.

LOCAL LEADERS WHO SHARE AN INTEREST IN THESE BENEFITS:

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There are many ways you can advocate for nature. Start at your comfort level and deepen and broaden your advocacy over time.

ADVOCACY CAN LOOK LIKE



photo by Larry Reis

IDENTIFY BENEFITS that natural resources and outdoor recreation personally provide you and your community:

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③ CREATE AWARENESS

- INTRODUCE OTHERS TO NATURE’S ADVOCATE;** ask us for additional copies
- SPREAD THE WORD** about the value of nature and need for advocacy
- STAY INFORMED** on local projects and opportunities
- SIGN UP** for INHF newsletters at inhf.org/subscribe
- CONNECT** with your local county conservation board to see how you can support their efforts
- WRITE** an op-ed, **SHARE** information on social media
- STAY ENGAGED!** Repeat/continue the process
- CONSIDER WHO YOU WILL RECRUIT TO JOIN IN YOUR EFFORTS:**

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④ YOUR OWN IDEAS:

1.
2.
3.
4.



- ✓ **SUPPORTING** a cause, proposal, idea, plan or way of doing something
- ✓ **TAKING ACTION** to influence decisions
- ✓ **GETTING SUPPORT** from others to help express your views and stand up for your rights
- ✓ **GIVING A PERSON SUPPORT** to have their voice heard
- ✓ **BUILDING** relationships and partnerships (an ongoing process)
- ✓ **CREATING AWARENESS** about issues and opportunities